**Emerging Issues**

**2010-2011**

Engaging staff in a change process regarding:

**Quality Improvement**

Clinical skills

Participant Management

Engaging Participants

Maintaining a safe environment

Documentation

Meeting Productivity Standards

Achieving Contractual Outcomes

**Prevention Services:** Maintain significant portion of current funding by:

Enhancing and supporting local coalitions

Identifying new programs that address identified community needs

Creating partnerships to facilitate program implementation

Implementing new programs with fidelity

**Outreach**

Promote our name and mission in the community

Work with information & referral outlets to ensure CDS is properly identified

Identify how we want to promote our name to the public and train staff accordingly

Expand the public’s knowledge of our correct addresses and telephone numbers

Target outreach efforts to populations most likely to result in increased referrals

Legislative Advocacy

**Health Care Reform**

Develop new partnerships

Improve infrastructure to respond to the needs of paying participants

Ensure data collection systems meet the requirements of third party payers

Ensure staff are appropriately trained and credentialed

Change is not required. Survival is not mandatory.